

# YOUR BRITAIN

1<sup>D</sup>



A Labour Council has built this pleasant  
estate of happy homes for the people.  
(Vivex Natural Colour Photograph)



# WHAT ARE THE THINGS EVERYBODY NEEDS?

REGULAR **WORK** AT FAIR WAGES:  
A DECENT PENSION IN OLD AGE



HAPPY HOURS OF **LEISURE** WHEN  
WORK IS DONE: HOLIDAYS WITH PAY

PLENTY OF **FOOD** AT FAIR PRICES:  
CHEAP FUEL OR POWER TO COOK IT



SPECIAL CARE FOR MOTHERS AND  
A **FAIR CHANCE** FOR EVERY CHILD

A DECENT **HOME** AT A FAIR RENT:  
CHEAP & COMFORTABLE TRANSPORT



**PEACE** WITHOUT WHICH NONE OF  
THESE BENEFITS CAN BE ENJOYED



# LABOUR WILL SEE THAT EVERYBODY GETS THEM

# NOBODY WANTS THIS!



**S**O long as some countries believe that they can get the things they lack by making war, real peace will not be created merely by preaching it.

There is wealth enough in the world for all, and **Labour believes that by enabling all nations to share that wealth, in peace and on fair terms, the real cause of war will be removed.**

So Labour will work to strengthen the League of Nations as an instrument to bring all the peoples of the world together in peace.

But to provide the League with the actual armed power it must have to obtain the respect of the "gangster" dictators, Labour stands for the creation of an International Air Police Force.

This Force, with the threat of its overwhelming power directed entirely to getting a peaceful settlement of disputes, will take away for ever the air terror which hangs over the heads of every peaceful people.

Meanwhile, till permanent peace is secured, a Labour Government will maintain such armed forces as are necessary to defend our country and fulfil our obligations as a member of the British Commonwealth and the League.

The three Services will be linked more closely together, and all jealousies which reduce their effectiveness removed.

By insisting on promotion for merit alone, by improving conditions of living, by removing the great gulf of class-distinction fixed between officers and non-commissioned ranks, Labour in power will improve the efficiency of the man-power.

A Bill will be passed enabling the government to take over all firms manufacturing arms. This will make it possible to stop the arms race being driven forward for the profits of the few.

**For Labour's great aim is lasting prosperity based on peaceful progress, not a feverish boom built on preparing for war.**

# PLENTY OF FOOD

Fair to the PRODUCERS—



**F**OUR and a half million people in Britain belong to families with such small incomes that they can never get as much food as they need. Their diet is deficient in every respect.

The children of these families are doomed to grow up weakly and less intelligent than they might be.

Besides these 4½ million permanently underfed, nearly half the families in the country do not get a really full diet for health and growth.

At the same time British farmers and fruit and vegetable growers have to keep down the amount of food they grow, and even at times to destroy their crops; British fishermen often have to throw their catches back into the sea or sell them cheaply for manure.

The idea is that the less food is on the market, the higher the price; and the higher the price, the greater the profit.

And the natural result has been that, because of the high prices, people have bought less food, so the farmers have had to be kept going with nearly forty million pounds a year in various kinds of subsidies.

And the people with small incomes have to tighten their belts!

That policy is fair neither to the farmer nor to the housewife.

**Labour's food plan is common sense. If the farmers and fishermen want to produce and sell more food, and the people need to eat more, why not join the two things together**

We know from experience and from scientific research, how much and what kinds of food each of us needs to maintain full health and vigour. We know what foods and how much of them, we can produce in Britain better than these same foods can be produced abroad.

Labour, in power, will set up Commodity Boards, one for each main foodstuff, to see that our people get a regular supply of good food.

These Boards will buy from the farmers and fishermen as much food as they can efficiently produce, at guaranteed prices which will cover all the producer's costs, plus an adequate return for the work done.



# AT FAIR PRICES

as well as to the **HOUSEWIFE**

Labour will see to it that agricultural workers get a better wage than at present.

What cannot be produced at home, the Commodity Boards will buy from abroad.

A cheap and plentiful supply of good food will thus be at the disposal of the Commodity Boards and will be supplied to the public through the retail shops and co-operative stores.

Because prices for everything he produces will be guaranteed beforehand, the farmer will be able to use his land confidently to the best advantage; and the fishermen will have one of the worst risks of his trade removed.

And because the prices in the shops will be steady and reasonable, the housewife will be able to buy for her family as much fresh food as they really need.

This is the way to build your Britain—with prosperous farm workers and fishermen, and no more underfed families.

This is the way to improve the national standard of fitness, with well-fed bodies ready for development, not physical jerks on empty stomachs.



**NO MORE UNDERFED FAMILIES**

# Give Your Children A

Baby is his mother's most precious possession. Britain's babies are Britain's most precious possession.

## HEALTHY BABIES -

**L**ABOUR in power will help you to give your children a better chance in life. Labour intends that no child shall enter on life less well equipped than its natural gifts deserve.

The number of mothers who die in childbirth must and can be reduced. Labour has planned a National Health Service, of which the National Maternity Service will be part.

And Labour will ensure that no mother need work for six weeks before and six weeks after childbirth. Home helps will be available for those mothers who run their homes, and for those who are wage-earners, maintenance will be provided.

Expectant and nursing mothers, and children at home must be guaranteed at least a pint of milk a day at prices everybody can afford.

This Labour plans to do by providing at convenient centres in each area, an adequate supply of milk for mothers and small children, at wholesale prices.

Labour will establish Mothercraft Centres for all the Mothers who need them.



-AND HAPPY MOTHERS

# Better Chance in Life

The extra years in school not only make children fitter to enjoy life, they can begin to use their practical ability, like these budding printers.



Every Boy and Girl  
will be given a full  
education before they  
begin their life's work

**L**ABOUR in power will see that all children are educated as well as their talents allow.

Here is Labour's plan.

No classes of over forty pupils in elementary schools; later, none over thirty.

All education over the age of eleven to be considered as secondary. All secondary education to be free.

Re-introduce building grants. New well-designed schools must go up, and they must be properly equipped.

Make the universities accessible to all.

Labour in power will fix a date after which all children will stay at school till they are fifteen, and, a later date, as early as can be arranged, after which they will stay at school till they are sixteen.

Labour will see that parents do not have to pay in hardship for their children's better

chance in life. **Maintenance allowances will be provided.**

At present the total number of children at school is decreasing, while the total number of boys and girls between fourteen and seventeen entering the market for jobs is increasing fast.

Labour's plan is plain common sense. It will reduce the total number of unemployed, both among juveniles and among the adults whom they displace. It will also find places for many of the fully-trained teachers now unemployed.

Labour will give your children a better chance in life. Help Labour to build a better Britain for them to live in.

## Raise the School-leaving Age to 16

WITH MAINTENANCE ALLOWANCES TO PARENTS

# WORK FOR ALL



For the miners, the first fruits of Public Ownership of the mines.



For the landworkers, a national minimum wage and abolition of the tied cottage system.



For those who work in the defence forces, better conditions and promotion by merit alone.

## End Unemployment and



The work at which far the largest number of people in the country are employed, working far the longest hours, is—HOUSEWORK! Labour in power will lighten the lives of the women who run the homes of Britain. They will share the general improvement in wages, and the rest-time of the paid holiday; many of them will be given homes easier to maintain; and in the health and happiness of the children they will have their reward.

SINCE 1931 there have never been less than 1,500,000 people unemployed in Britain. That is a shocking fact; and the longer it lasts the more shocking it is. It is shocking not only because the unemployed are not getting the full lives they deserve; but because the whole nation is deprived of the extra wealth they might be creating.

Labour will change all this. Your Britain can and will make good use of the power to work of everyone of its citizens. With the goods which they will produce, Britain's wealth will be increased. And in that increase of wealth all Britain's people will share.

To find work for *all* will take time. But there are certain things which can be done immediately to bring the number of unemployed right down.

Labour in power will make itself responsible for the location of industry. The State must do this, for the sake of the lives of the people. They must not be uprooted and forced to live wherever employers choose to set up their factories.

Labour will see that new industries are brought into the areas where unemployment is most serious. (Labour will not aid only the special areas as at present defined by law, Lancashire in particular also needs help.)

These areas will be revived, and local authorities assisted to reduce the crushing burden of the rates.

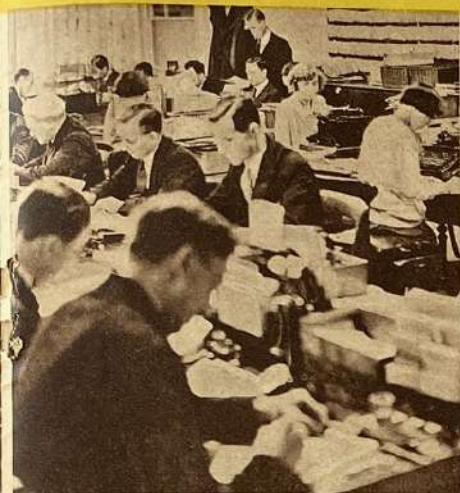
This thing can be done, when your Britain is no longer simply a Profiteers' Paradise.

By controlling the investment of new capital, and by taking certain industries into public ownership for greater

The hours and wages of persons employed in domestic service will be brought into line with those of other workers.

## 40-HOUR WEEK

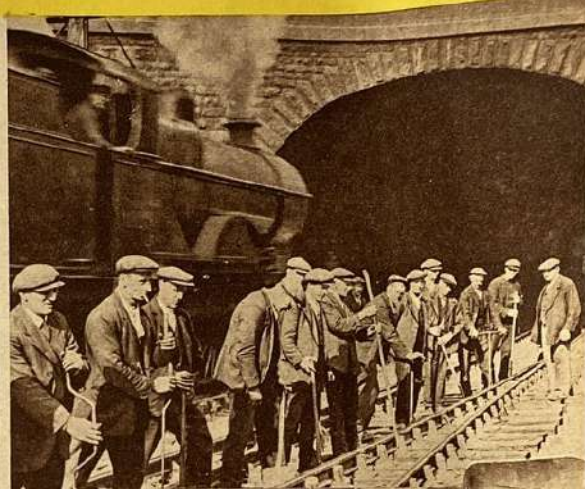
# AT FAIR WAGES



For office workers, a closer care of wages and conditions, and improved security of employment.



For women workers in industry, decent wages, "no sweating" or overlong hours.



For workers in all branches of transport, the first fruits of Public Ownership.

## and Underpayment

efficiency; Labour in power will expand prosperity and increase employment all over the country.

When the commodity boards become every farmer's chief customer at a guaranteed price for the foods which Britain grows best, employment on the land will stop decreasing and begin to grow again.

Labour in power will begin a controlled programme of public works, helping to make your Britain an even better land to live in. Especially the work of pulling down slums and putting up homes, begun by local authorities, will be planned on a national scale and speeded up.

Besides these measures which will directly create employment, the raising of the school-leaving age at one end, and the provision of a £1 a week pension at sixty-five, conditional on retirement, at the other end, will remove from the labour market people who should not be on it.

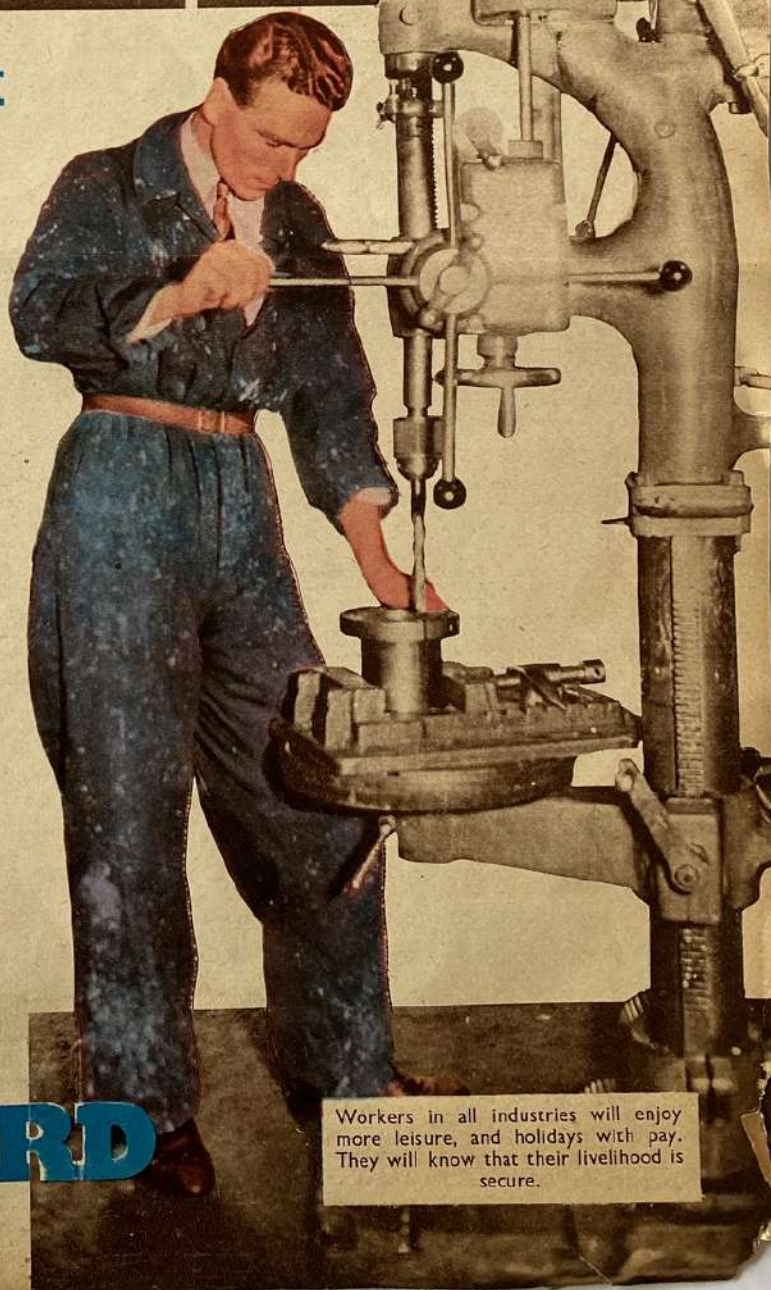
In conjunction with the Trade Unions a drive will be made for better wages and working conditions in all trades.

Shorter working hours will be introduced by law, taking a forty-hour week as standard.

A new Workmen's Compensation Bill will be passed.

For those who remain for a time unemployed, the Family Means Test will be abolished, and the last taint of charity removed from maintenance.

Labour intends to make every man and woman in Britain, once and for all, safe from any fear of loss of livelihood. So long as that fear remains, the people of Britain are not free.



Workers in all industries will enjoy more leisure, and holidays with pay. They will know that their livelihood is secure.

## AS STANDARD

# LABOUR PUTS HUMAN



Every Man and Woman  
will be able to retire  
from work and enjoy  
old age in comfort

Happy in the security of a comfortable living pension, this cheerful couple settle down to enjoy the rest and retirement they deserve.

**T**HE present State Pension of 10/- a week at sixty-five is not enough. Too often it does not ensure retirement to the pensioner but simply leads to a reduction in wages—and that keeps a younger man or woman out of a job.

**Labour in power will immediately increase the present Pension to £1 a week and make it conditional on retirement from all except spare-time work with earnings up to about £1 a week. Married couples, where the husband is sixty-five or over, and the wife fifty-five or over, will receive 35/- a week.**

It will also be made possible for people covered by the plan to increase their pensions and to secure payments before sixty-five if they desire, by making additional contributions. This new method of saving will give better value for money than any existing form of insurance.

**All people of sixty and over who have been out of work for some time and are receiving**

Unemployment Assistance—if the Unemployment Assistance Board certifies that they are not likely to get work again—**will receive the same pension as if they were sixty-five.**

The widows of insured men will be assisted in giving their young families a better start in life; the weekly allowances for their children will be increased from 5/- to 7/6 for the first child, and from 3/- to 5/- for each other child. Orphans' allowances will also be increased from 7/6 to 10/- a week.

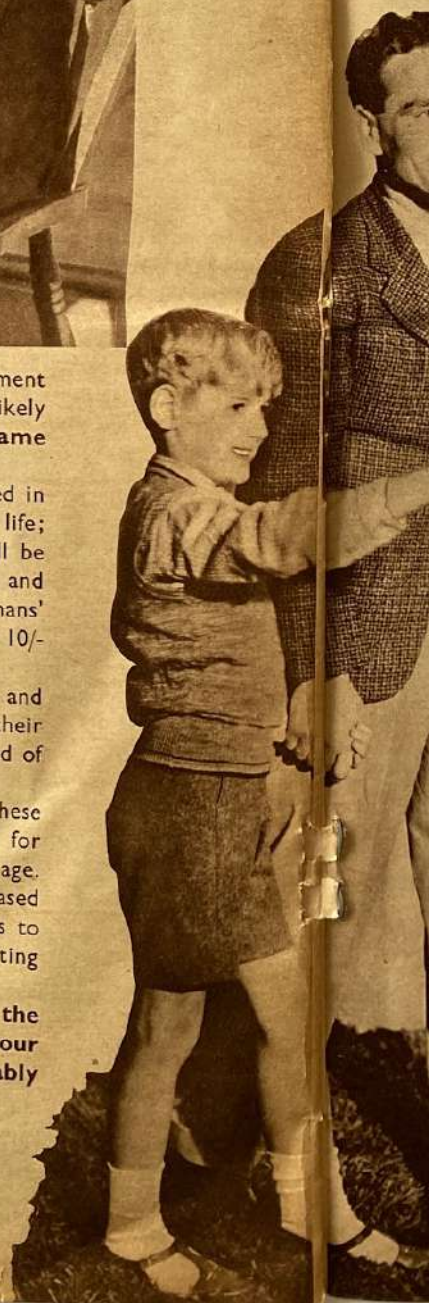
Widows whose husbands died before 1925, and who now lose their pension when all their children have left school, will not be deprived of their pension under the Labour plan.

The retirement of older persons on these improved pensions will create employment for some 300,000 younger people under pension age.

There will also be a steady flow of increased purchasing power due to the larger pensions to be given to the 3,000,000 old people benefiting under the existing scheme.

**Labour's Pension Plan will mean that the vast majority of men and women in your Britain will be assured of a reasonably comfortable retirement.**

## £1 a Week Pension at 65



# HAPPINESS FIRST

## Holidays With Pay

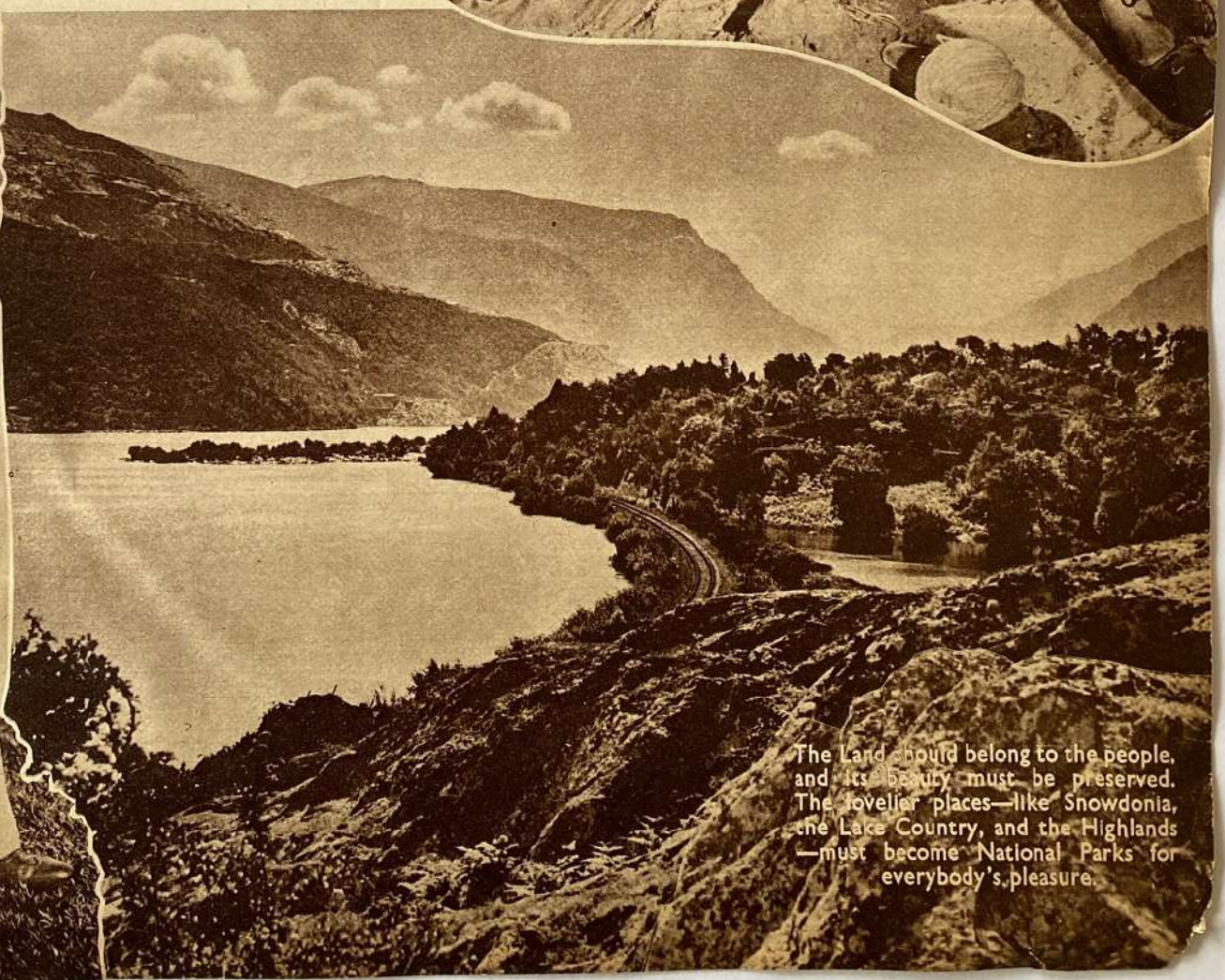
**L**ABOUR in power will see that every man and woman has plenty of leisure. Shorter working hours, based on the 40-hour week standard, will give everybody long, happy times for recreation.

All public holidays will be paid for, and a holiday with pay, usually a fortnight, will also be assured to every worker by law.

For those who like to spend their holidays in the open country, Labour's policy of making

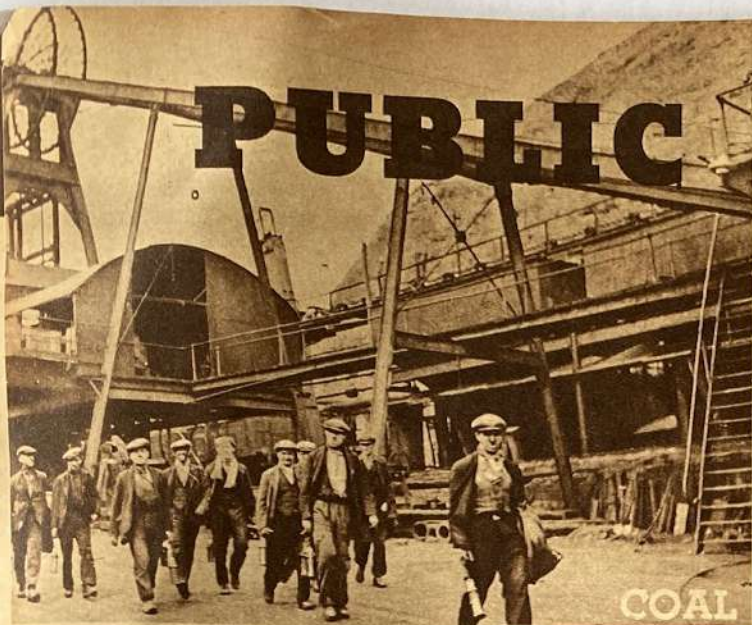
National Parks of Britain's beauty-spots will give immense opportunities for healthy pleasure.

Instead of "Trespassers will be Prosecuted," notices on the borders of Moors and Downs in your Britain will say "Holidaymakers will be welcomed."



The Land should belong to the people, and its beauty must be preserved. The lovelier places—like Snowdonia, the Lake Country, and the Highlands—must become National Parks for everybody's pleasure.

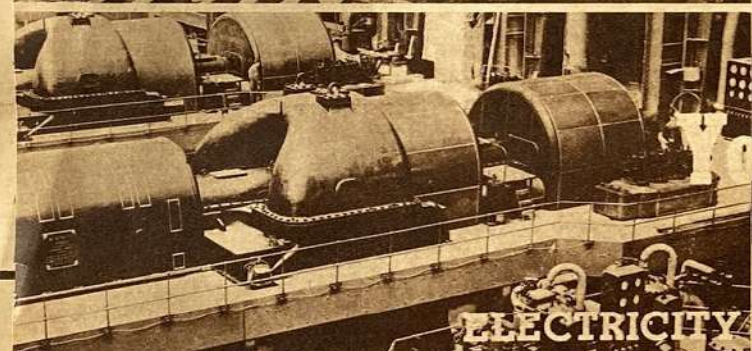
# PUBLIC OWNERSHIP



COAL



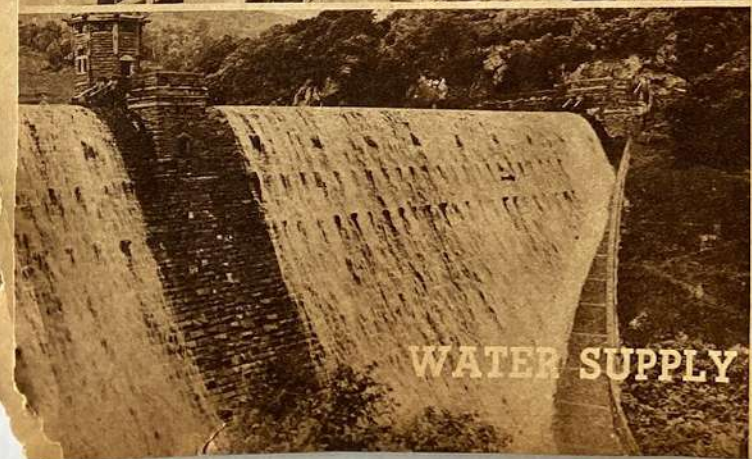
GAS



ELECTRICITY



OIL AND PETROL



WATER SUPPLY

**C**OAL prices are too high; many homes have to go cold for part of every winter week: yet the miner risks his life for a sweated wage.

Gas and electricity supply rates vary greatly from district to district; in many districts they are much too high, so that cooking and hot water become expensive luxuries.

The extraction of oil and other by-products from coal has been largely neglected, although Britain has so much coal of her own, but no oil.

All these industries cry out for complete public ownership and sound national control; and Labour in power will see that the public which pays for them, owns them. Muddles and inefficiencies will be straightened out; prices will be brought down to the lowest possible level.

Increased prosperity and greater efficiency will make it possible to pay decent wages to the miners and all the other workers in these industries.

Water supply is at present largely owned and run by local authorities, but experts have agreed that a national scheme of control is needed.

Instead of leaving them in the hands of private ownership, greedy for profit, **Labour in power will run these public services with real efficiency for the benefit of all, as the Post Office is now run.**

## You Pay to Run Them—



# OF PUBLIC SERVICES

**C**OMPETITION between the four great railway companies does not make for efficiency; they should be combined into one, just as the numerous companies were welded into the "Big Four" in 1921.

The railways are fighting a continuous battle with road transport. The roads are dangerous, often from overcrowding.

The canals, many of them owned by the railways, have largely gone out of use; yet for certain kinds of goods they are the most satisfactory method of transport.

Coastwise shipping is declining fast; harbour dues vary greatly according to the ownership of the harbour.

Air transport, though supervised by the Air Ministry, needs better co-ordination with land travel.

**Labour in power will set up a National Transport Board to bring all forms of transport into a sound, working scheme together.** The Board will have power to purchase, own and operate the railways and such other transport services as are suitable for public ownership.

Labour, in power, will be able by means of this Board to give the public a safe, cheap and efficient transport system and, in co-operation with the Trade Unions, to see that the workers in the transport industries get fair wages and conditions.

## -You Should Own Them



RAIL



ROAD



CANAL



AIR



COASTWISE SHIPPING



# These Will Be The First

Parliament—not a rich man's club, but a workshop for carrying out the will of the people.



## We Can Win Them Only

**T**HIS Magazine shows what Labour's Immediate Programme means to Britain. It sets forth the benefits which a Labour Government will bring to the people in its first full term of Parliamentary power.

We are all very proud that Britain is a democratic country and wish to keep it so. Democracy means "Government of the people, by the people, for the people."

Yet most British people know that a quarter of all the children in the country never get enough food, that over a million and a half are out of work, and that millions live in housing conditions not good enough for animals.

Is it the will of the people that things should stay like this?

It cannot be so. Yet millions who have a vote do not use it—(nearly a third of the whole electorate at the last General Election). Millions of others vote carelessly, without considering the present condition of Britain, and how it can be improved.

Many of these people do not believe their votes will do any good. They don't believe any government will ever do anything really big to put things right.

This magazine shows that they are wrong. **The Labour Party is definitely pledged to this Immediate Programme, which is the beginning of Socialism. Full plans for carrying it out have been made, and can be put into operation immediately.**

But to make lives of the people better and happier, the common life of the whole people must be planned with that object.

To do this, a Labour Government must give the nation charge of the machinery of finance. Firstly, the Bank of England will be taken over for the nation—in fact, those

words "of England" will be made to mean something.

The chief function of the Bank of England is to control "credit." Through the Joint Stock Banks it has a general influence on the financing of all Britain's industries; its actions have an immediate effect on employment and trade.

That is surely not a power to be held in private hands. Labour will see that the Bank of England is controlled by experienced men whose aim is national service, not private profit, under the general direction of the Government.

Labour in power will set up a National Investment Board to control the disposal of new capital, to make sure that it is not lost in short-lived speculative schemes, but well invested in sound industries that will create employment and increase our country's wealth.

**Labour will not confiscate property, nor destroy the value of existing investments.**

**Fair compensation will be paid to property owners and the shareholders of any industry which is taken over for the common good.** Whenever possible this compensation will take the form of Government bonds in the property or industry taken over.

The ordinary man and woman's property and savings will actually be much safer under a Labour Government working for the common wealth of all, than under a "National" Conservative Government influenced by sectional interests.

When your Government controls credit and investment it will be possible to ensure that we have no more booms and slumps caused by rich men gambling in the necessities of life, but a uniform prosperity which will bring security and a decent standard of life to all.

**Do not forget that Labour has never yet been in Parliamentary power.**

# JOIN THE LABOUR PARTY

# Benefits of Socialism

In the Governments of 1923-24 and 1929-31, Labour did not have a majority. To put through any of its measures Labour needed the support of other Parties, and naturally that support was not forthcoming for measures of real Socialism.

**It is only you who can give Labour a Parliamentary majority at the next General Election.** But as Socialism is more than just an election programme, so Labour needs more from you than just your vote.

To put a Labour Government in majority power and to enable it to carry out the whole of Labour's Immediate Programme in its first term of office, **Labour needs your enthusiastic support and assistance all the time from now on.**

Join your local Labour Party. If you do not know the address, write to The Secretary, The Labour Party, Transport House, Smith Square, London, S.W.1.

Help the local party in every way you can. Help it to win Borough Elections, Council Elections, Parliamentary Bye-Elections. Above all, work to give Labour an overwhelming majority at the next General Election.

Tell your friends and neighbours about Socialism; explain to them what it really means.

Show them this Magazine; get them to buy copies for themselves.

Study Socialism in detail. Ask your local Labour Party for the Policy Pamphlet on any subject that interests you.

**Surely, SOCIALISM is a faith and purpose worth living and working for.** Help to put a Government in power which will use the resources of our great country to create a real prosperity for all to share.

**Help to make Britain a land in which every man is really free.**

**Help Labour to build YOUR Britain.**

## by WORKING for Them




The ballot in Britain is secret, and it is free. Men and women suffered and died to win the right to vote. We must value it and use it for the good of the nation and the Peace of the World.

**-VOTE LABOUR**

**POLLING STATION**

**WARNING TO VOTERS**  
PARLIAMENTARY ELECTION  
(1) PERSONATING ANOTHER ELECTOR; OR  
(2) VOTING TWICE IN SAME CONSTITUENCY.  
A Person who—  
(1) Applies for a Ballot Paper to the wrong person



Labour's first aim is to see that everybody in  
Your Britain has a fair share of the necessities  
of life. A decent home is one of the first  
necessities. No man who owns his house  
and garden will be deprived of them.

But Labour in power will carry  
out a nation-wide plan to build  
decent homes at fair rents for  
all the people in Britain  
who have not got them.

**Help Labour to Build YOUR BRITAIN**