



Gender, Labour and Consumption in Historical Perspective

University of Essex, 13-14 September 2019

Conference Programme

Organisers: Professor Peter Gurney and Dr. Vicki Howard, Department of History

Friday 13 September

9.30-10.30, conference registration (Essex Business School Foyer)

10.30-11.00, welcome and tea/coffee (EBS foyer)

Panel 1 (11.00-12.30): the politics of consumption

Sonny Angus (University of Edinburgh, UK), 'Consumption and Radicalism in Nineteenth-Century Scotland'

Wendy Gamber (Indiana University, US), 'The Other Kitchen Debate: Energy, Espionage, and Home Cooking in Late Cold War America'

Flávia do Amaral Vieira, (University of Pará, Brazil), 'Human rights in dispute: global value chains and gender in Latin America'

12.30-1.30, lunch and refreshments (EBS foyer)

Panel 2 (1.30-3.00): shopping, shopping malls and shopkeepers

Sarah Elvins (University of Manitoba, Canada), 'Women know no home: gender, consumption and cross-border shopping between Canada and the US'

Ipsita Pradhan (University of Hyderabad, India), 'The Layered Space(s) of the Shopping Mall'

Nikos Potamianos (Institute for Mediterranean Studies, Rethymno, Crete), 'Profiteering, unfair competition and the moral economy of the shopkeepers: Athens 1914-1945'

3.00-3.30, refreshments (EBS foyer)



Panel 3 (3.30-5.00): gender and consumption

David Hopkin (University of Oxford, UK), 'Harmony between 'Rijken Arm' (Rich and Poor)? Flemish Lacemakers' Thoughts on Lace Consumers'

Tabitha Baker (University of Warwick, UK), 'Embroidered Masculinities: Male Consumption and Female Labour in the Embroidery Trade of Eighteenth-Century France'

Sangita Saha (University of Michigan, US), 'Female middle-class consumers in nineteenth century Bengal'

Keynote address (5.15-6.30): Professor Erika Rappaport (University of California, US)

Conference Dinner (7.00-9.00): Wivenhoe House Hotel

Saturday 14 September

10.00-10.30, welcome and tea/coffee (EBS foyer)

Panel 4 (10.30-12.30): post-WW2 consumers, markets and citizenship

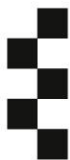
Ronny Regev (Hebrew University in Jerusalem, Israel), "'We Want No More Economic Islands": The Black Elite and the Mobilization of the Black Consumer Market in Post War U.S.'

William Demarest (State University of New York, US), 'Saleswomen, Shoppers, and Citizens: Gendered Labour and Consumption in Mid-Century Colombia'

Nataliia Laas (Brandeis University, US), 'What Do My People Want? Market Research, Consumers, and the Soviet State in the 1950s'

Lewis Smith (University of Essex, UK), 'Marketing modernity: business and family in British Rail's "Age of the Train" campaign, 1979-84'

12.30-1.30, lunch and refreshments (EBS foyer)



Panel 5 (1.30-3.00): labour and consumption

Mary Fraser (Scottish Centre for Crime and Justice Research, University of Glasgow, UK), 'Police as ploughmen in 1917-18'

Debora Garazi (Consejo Nacional de Investigaciones Científicas y Técnicas, Argentina), 'Work, gender and Services: experiences and representations of work in the hospitality industry in Mar del Plata during the second half of the twentieth century'

Tuna Ayber (Koç University, Turkey), 'Consumption and Representation of Women Workers in Turkey, 1945-1955'

3.00-3.30, refreshments (EBS foyer)

Panel 6 (3.30-5.00): ethical consumption and consumer activism

Ian Mitchell (University of Wolverhampton, UK), 'Gender and ethical consumption 1890-1914: the Bolton Co-op and its Women's Guild'

Cosmin-Stefan Dogaru (University of Bucharest, Romania), 'Women's role within the Romanian Automobile Club: networks and leisure, 1904-1918'

Katherine Parkin (Monmouth University, US), 'Marketing Justice: The 1963 Christmas Boycott'

Keynote address (5.15-6.45): Professor Pam Cox (University of Essex, UK)

End

This conference is supported by the Department of History, University of Essex, and the Society for the Study of Labour History

